

What Is Claimed Is:

- 1 1. A method for enabling a user to create customized channels for mobile
2 devices, comprising the steps of:
 - 3 1) creating a bookmark to an automatic channel Web page;
 - 4 2) surfing to a Web site;
 - 5 3) invoking said automatic channel bookmark, thereby displaying said
6 automatic channel Web page;
 - 7 4) querying a browser via said automatic channel Web page for a URL
8 (Universal Resource Locator) of said Web site;
 - 9 5) automatically populating an automatic channel form for said Web site:
10 and
 - 11 6) automatically adding said Web site as a new channel to be stored in a
12 database.
- 1 2. The method of claim 1, wherein said querying step uses a script in said
2 automatic channel Web page.
- 1 3. A method for enabling a user to create customize channels for mobile
2 devices, comprising the steps of:
 - 3 1) surfing to a Web page having a quick channel button, wherein said quick
4 channel button indicates that a user would want said Web page loaded
5 onto said mobile device;
 - 6 2) activating said quick channel button, whereby said user is brought to a
7 server Web site;
 - 8 3) attempting to determine if said user is registered with said server;

- 9 4) adding said Web page as said new channel and returning said user to said
10 Web page; and
11 5) presetting state information regarding said Web page for subsequent
12 synchronization operations.

1 4. The method of claim 3, wherein step 3 further comprises the step of
2 registering said user, if said user is not registered with said server.

1 5. The method of claim 3, wherein step 3 further comprises the step of requiring
2 said user to log in, if said user is registered with said server, but is not
3 recognized by said server.

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